

MARTIN J. SMITH

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Profile – Freelance Journalist, Photographer, 360 Video Production Specialist, Content Creator and Industrial Designer. Martin is a dedicated writer specialized in science, technology, design and health with Canadian, U.K. and Japanese experience, an international outlook and a 'can do' attitude. Martin's chosen second career builds on a successful prior employment in information security, with positions of increasing responsibility at EDS, Hewlett-Packard and Bell Canada.

Education

Bachelor of Journalism, Honours with High Distinction

Carleton University

2012 – 2016

- Minor in Communication Studies
- Minor in (Industrial) Design

Qualifications

Certified Information Systems Security Professional

The CISSP qualification covers topics such as Access Control Systems, Cryptography, and Security Management Practices.

Honours and Awards

Awards:

- A. Davidson Dunton Scholarship - May 2013
- Sparks Family Undergraduate Scholarship in Journalism - May 2014
- K. Phyllis Wilson Scholarship in Journalism - June 2014
- Murdoch Maxwell MacOdrum Scholarship - May 2015
- K. Phyllis Wilson Scholarship in Journalism - May 2015
- Marisa Ann Golini Memorial Scholarship in Journalism - May 2015.

Honours:

- Carleton University Dean's Honour-list 2012- 2013
- Carleton University Dean's Honour-list 2013- 2014
- Carleton University Dean's Honour-list 2014- 2015
- Carleton University Dean's Honour-list 2015- 2016

Experience – Communications, Marketing & Journalism

Freelance Writer, Content Creator, Journalist

Dec. 2014 – Present

Martin's skillset reflects the changing nature of 21st century creative industries. He has a demonstrable record of adapting to new trends and applying his considerable creative and technical experience to the demands of each role.

Martin is looking to accelerate and deepen his portfolio work, developed to date in parallel to a now-concluded period of family caretaking. His work is centered on public relations, communications and tech marketing and has included projects for the following organizations:

- Vice Media
- Canadian Medical Association Journal
- Great River Media
- Spartan Bioscience
- Ottawa Chamberfest
- Ausome Ottawa
- Science Media Centre (Canada)
- Green Car Reports (US)
- Unmanned Systems Canada / Systèmes Télécommandés Canada (USC-STC)

Please visit martinjohnsmith.ca and click on 'Portfolio' for examples of Martin's work.

Journalism Intern

Canadian Medical Association Journal

April 2015 - May. 2015 | Ottawa, Canada

Experience - Information Security

Beyond the technical substance, Martin's success in information security was built on strong management capacity, HR experience, and proven project execution. These skills are readily transferrable to his new career focus - especially the communications capability, the project planning experience and the cultural insight.

Security Operations Centre Lead

Bell Canada

2011 – 2012

Ottawa, Canada Area

SOC Manager (serving UK Government departments)

HP Enterprise Services UK Ltd

2007 – 2010

Client Security Officer

Xerox Europe and Liverpool Victoria (UK) Accounts

EDS UK/ HP Enterprise Services UK Ltd

2005 – 2007

European IT Security Manager

EDS UK - Xerox Europe Account

1999 – 2005

Operations Manager / Senior Systems Engineer

EDS Japan - Citibank Account

1996 – 1999

Senior Systems Engineer

EDS Japan

1993 – 1996

Site Manager and Senior System Engineer - Morgan Stanley

LINC Computer HK / EDS Hong Kong

1994 – 1996
